

## Exercise: The wind farm - Balancing multiple stakeholder interests

### Scenario

You are the project manager for a renewable energy company tasked with constructing a new wind farm. The project has several key stakeholders, each with different interests:

- Local Community: Concerned about the environmental impact and noise pollution.
- Company Executives: Focused on completing the project on time and within budget to maximize profitability.
- Environmental NGOs: Advocating for strict adherence to environmental standards, including protecting local wildlife.
- Government Regulators: Concerned with compliance to safety regulations and fulfilling renewable energy quotas.
- Employees\*: Interested in job security and safe working conditions.

### Individual work: (10 min)

- Create a list with the key concerns and priorities of these stakeholders based on the scenario.
- Rank the stakeholders in order of priority from your perspective as the project manager. Consider which stakeholders have the most influence, which are most vulnerable, and which interests are most aligned with the long-term success of the project.

### Group work (20 min)

- Form groups of 4 students
- Discuss your rankings and the rationale behind them. Are there differences in the prioritization? Where do the differences come from? What is the reasoning behind?
- As a group, develop a strategy that addresses the needs and concerns of all stakeholders. Consider the following:
  - How can you ensure that the project meets the needs of the company while also addressing the concerns of the local community and environmental groups?
  - What compromises or adjustments might need to be made to balance these interests?
  - How will you communicate with each stakeholder group to manage expectations and maintain positive relationships?

### Presentation

Prepare a brief (2-3 minute) presentation outlining your strategy, including how you plan to balance the different stakeholder interests and why you chose this approach.